



# The Economic Value of Baker College

REFLECTS FISCAL YEAR 2017-18



## ECONOMIC IMPACT ANALYSIS

↑ = 100 jobs

### About Baker College

- 13,071 Credit Students
- 1,951 Non-Credit Students
- 2,283 Employees



### Alumni impact

Impact of the increased earnings of BC alumni and the businesses they work for

**\$2 billion**  
Added income

an economic boost similar to hosting the Super Bowl  
**6x**

- OR - 25,709 Jobs supported



**BC TOTAL ANNUAL IMPACT**

**\$2.1 billion**  
Added income

- OR -

**28,223**  
Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$82.8 million**  
Added income

enough to buy 2,467 new cars

- OR -

2,202  
Jobs supported



### Student spending impact

Impact of the daily spending of BC students attracted to or retained in the state

**\$14.9 million**  
Added income

enough to buy 1,195 families\* a year's worth of groceries

- OR - 313 Jobs supported

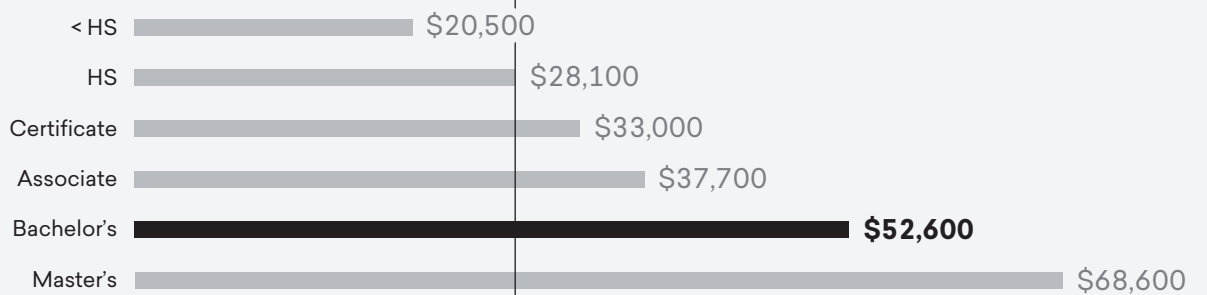


\* family of four



## INVESTMENT ANALYSIS

The average bachelor's degree graduate from BC will see an increase in earnings of **\$24,500** each year compared to someone with a high school diploma working in Michigan.



Baker College has eight campuses across the state of Michigan.



For every \$1...



Students gain \$3.50 in lifetime earnings



Society gains \$10.30 in added state revenue and social savings



Taxpayers gained \$225.3 million in present value benefits