



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

BUS2810 Business Ethics and Culture

3 Semester Credit Hours

Student Learning Outcomes and Enabling Objectives

1. Demonstrate the meaning and use of terms and models related to ethics.
 - a. Explain what ethics is and why it is important in business.
 - b. Summarize the important of values and value conflicts.
 - c. Interpret the four basics of ethics.
 - d. Distinguish the ethical theories.
2. Describe the ethical and socially responsible behaviors in business organizations.
 - a. Define business ethics.
 - b. Classify the stakeholders in business ethics.
 - c. Determine organizational ethics and the challenges associated.
3. Develop solutions to ethical dilemmas in a wide variety of business situations and organizational contexts.
 - a. Describe what an ethical dilemma is and why it needs resolution.
 - b. Explain the ethical dilemma resolution process.
 - c. Practice ethical dilemma problem solving and ethical reasoning.
 - d. Define Corporate Social Responsibility and Governance.
4. Apply moral standards to individual conduct and citizenship.
 - a. Apply moral standard through ethical inquiry, social awareness, and civic engagement.
 - b. Explain whistle blowing and what role does it play in the organization.
 - c. Express the duties of employees and employers in an ethical organization.
5. Examine local and global institutions, assumptions, and values from a business perspective.
 - a. Recognize the role of technology in ethics
 - b. Define global ethics and how it is enforced
6. Develop an ethical culture in the workplace
 - a. Explain how to establish an ethical code and culture
 - b. Summarize how ethical cultures can be sustainable in an organization

Big Ideas and Essential Questions

Big Ideas

- Ethical Decision Making
- Ethically responsible behaviors
- Ethical solutions
- Ethical Inquiry
- Ethical Values
- Ethical Cultures

Essential Questions

1. What is business ethics?
2. How are ethical dilemmas solved?
3. How do organizations sustain ethics?
4. How does technology and ethics intersect?
5. What is Corporate Social Responsibility?
6. How does Globalization influence ethics?

These SLOs are approved for experiential credit.

Effective: Fall 2022