



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

BUS6780 Research and Statistics for Managers
3 Semester Hours

Student Learning Outcomes

1. Evaluate the importance of research and statistics in making business and industry decisions.
 2. Calculate and analyze descriptive and inferential statistics during the decision making process using popular software packages.
 3. Recommend appropriate research parameters for quality research, including hypothesis development, data collection methods, and sampling techniques.
 4. Classify data by level and differentiate among varying statistical procedures appropriate to the analysis of data at each level.
 5. Select, calculate, and analyze descriptive statistics that are appropriate for a given situation.
 6. Critically evaluate the principles of normal distribution to interpret data and make appropriate decisions.
 7. Utilize statistical techniques and decision models to facilitate decision making in times of uncertainty.
 8. Analyze, interpret, and present statistical research results.
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These SLOs are not approved for experiential credit.

Effective: Summer 2018