



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

BUS6900 Strategy in a Global Environment
3 Semester Hours

Student Learning Outcomes & Enabling Objectives

1. Build evidence support for strategic decision making.
 - a. Determine evidence needed for decision making.
 - b. Research support for various business strategies and the role leaders play.
2. Evaluate all business-related elements of strategic problem solving to ensure ethical and balanced decisions.
 - a. Explore the concept of a balanced and ethical decision in various situations.
 - b. Determine business-related elements of strategic problem solving.
3. Analyze the strategic positions of domestic and global companies.
 - a. Determine the strategic positions of domestic companies.
 - b. Determine the strategic position of global companies.
4. Develop strategic recommendations for domestic and global companies.
 - a. Determine strategic recommendations for domestic companies.
 - b. Determine strategic recommendations for global companies.
5. Demonstrate a commitment to personal and professional development, community service and life-long learning.
 - a. Determine the importance of personal and professional development as a strategic input.
 - b. Determine the important of community service and life-long learning as a strategic input.
6. Demonstrate communication skills in written and oral form related to presenting business data in various situations.
 - a. Use proper techniques to communicate data and decisions in written form.
 - b. Use proper techniques to communicate data an decisions in oral form as part of a presentation.

Big Ideas

Evidence as support for decision making

Ethical and balanced decisions

Domestic and global strategy positions

Domestic and global strategy recommendations

Professional development, community service

Communication

Essential Questions

1. How does finding evidence provide support for decision making?
2. What role do ethics and balance play in business decisions?
3. Why are their different domestic and global strategy positions?
4. How do the recommendations differ between domestic and global decisions?
5. How can professional development and community service be a strategic resource for a corporation?
6. Why is communication of data, recommendations, and decisions important techniques in strategic planning?

These SLOs are not approved for experiential credit.

Effective: Spring 2024