



**BAKER COLLEGE**  
**STUDENT LEARNING OUTCOMES**

**BUS8010 Doctoral Writing and Literature Review**  
**3 Semester Hours**

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**Student Learning Outcomes & Enabling Objectives**

1. Formulate an academic understanding of the strategies associated with the developing and writing of a literature review.
  - a. Assess approaches for writing a literature review.
  - b. Identify primary sources of information.
  - c. Analyze the steps involved in the process of writing a literature review.
  - d. Appraise and employ the various forms of scholarly writing.
2. Evaluate, select, and compare professional literature in order to communicate research findings, conclusions, and recommendations to others in the form of a Literature Review.
  - a. Examine the importance of research data to communicating and presenting a strong research area of interest.
  - b. Analyze the required elements of a literature review.
  - c. Assess strategies for writing a literature review.
  - d. Identify and explore multiple data bases available for searching for, locating, and organizing relevant scholarly articles.
3. Formulate a strong understanding of the process involved with the actual writing of a literature review.
  - a. Examine and identify steps involved in the writing of a literature review.
  - b. Synthesize the literature prior to writing the literature review
  - c. Demonstrate an applied knowledge of the required style, mechanics, and language usage.
4. Compare, evaluate, and understand the differences in purpose and approaches in research methodologies.
  - a. Identify and analyze quantitative research literature and the prescribed research approach characteristics.
  - b. Identify and analyze qualitative research literature and proposed research approach characteristics.
  - c. Relate and understand the importance of the relationship of research ideas to the appropriate research approach.
  - d. Correlate the consequence of selecting the appropriate research methods to answering a research question.

5. Write a literature review, demonstrating scholarly writing skills including knowledge, directness, and conciseness on a topic of interest.
    - a. Identify the specific problem or research area.
    - b. Ascertain the scope of the literature review and disclose what will and will not be covered.
    - c. Disclose specific point of view and direction of research.
    - d. Disclose proposed research approach.
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These SLOs are not approved for experiential credit.

**Effective: Summer 2018**