



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

BUS8120 Knowledge Management and Information Systems
3 Semester Hours

Student Learning Outcomes & Enabling Objectives

SLO 1: Understand strategic importance of knowledge, the key role of knowledge management and information systems, and the evolution of these systems.

SLO 2: Develop theories for converting explicit and tacit knowledge in support of knowledge creation and sharing.

SLO 3: Define the knowledge-based enterprise and the role of the knowledge worker.

SLO 4: Explore the essential features in designing knowledge management and information systems.

SLO 5: Understand how to develop a comprehensive and disciplined approach for successfully deploying a knowledge management and information systems.

SLO 6: Explore measuring the deployment and the benefits of knowledge management and information systems.

SLO 7: Develop a comprehensive and disciplined approach for successfully deploying knowledge management and information systems in an organization.

Enabling Objectives (EO)

Module 1

EO 1: Understand the continued evolution of knowledge management and information systems.

EO 2: Know the definition of essential terms: information technology, information systems, knowledge, information, and knowledge management.

EO 3: Recognize the major theorists and their key contributions to the field of knowledge management and information systems.

EO 4: Know the specifics of a disciplined five step approach for the effective deployment of knowledge management and information systems initiatives.

EO 5: Understand that foundational theories can extend across different disciplines to help explain and predict outcomes.

Module 2

EO 6: Understand the contributions of early philosophers to the study of knowledge.

EO 7: Know how to effectively convert between tacit and explicit knowledge to effectively create and share knowledge to improve overall organizational performance.

Module 3

EO 8: Understand the characteristics of the knowledge-based enterprise.

EO 9: Know the different roles of Chief Information Officer (CIO), Chief Knowledge Officer (CKO), and the Chief Learning Officer (CLO).

EO 10: Understand the potential barriers in establishing a supportive environment for the sharing of knowledge.

Module 4

EO 11: Understand the importance of establishing the knowledge management and information system requirements of an organization before developing a deployment plan.

EO 12: Know the ten design features of knowledge management and information systems.

Module 5

EO 13: Know the five step deployment approach used to develop a comprehensive deployment plan for a knowledge management and information system.

EO 14: Understand the major barriers to the effective deployment of knowledge management and information systems.

Module 6

EO 15: Understand the difference between deployment and benefit measurements.

EO 16: Understand the steps to audit knowledge management and information systems and the appropriate approach for benchmarking.

Module 7

EO 17: Understand the critical importance of ethics and security in deploying knowledge management and information systems.

EO 18: Explore the future of knowledge management and information systems.

Module 8

EO 19: Understand how to write a comprehensive and disciplined plan for successfully deploying knowledge management and information systems in an organization.

EO 20: Reflect on the major learning outcomes of the course.

These SLOs are not approved for experiential credit.

Effective: Summer 2018