



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

BUS8140 Corporate and Personal Ethics

3 Semester Credit Hours

Student Learning Outcomes and Enabling Objectives

1. Evaluate common beliefs about corporate ethics and the role of ethics within the business environment during the 21st century.
 - a. Formulate a moral awareness regarding the professional ethical standards that apply to business and professional contexts.
 - b. Appraise the ethics of general business practices and specific business decisions.
 - c. Review major ethical theories and how they apply when resolving ethical dilemmas in corporate and personal dilemmas.
 - d. Analyze the relationship between ethics and the law.
 - e. Assess ethical strategies for creating and maintaining an ethical business environment within the global 21st century.
2. Contrast corporate social responsibility and the nature of business.
 - a. Evaluate business behaviors in pursuit of organizational objectives and employee rights and duties.
 - b. Review and analyze the strategies for implementing corporate social responsibility within the business environment.
 - c. Judge the value to companies and employees in engaging activities designed to meet social needs.
 - d. Assess the importance of corporate governance and social responsibility.
3. Assess the contemporary ethical characteristics of current business models and identify alternative models.
 - a. Determine the importance of building an ethical organization.
 - b. Analyze the role of leadership in establishing and maintaining an ethical culture and organization.
 - c. Choose and define a program for creating an ethical corporate culture.
 - d. Measure the value of corporate initiatives utilized to promote ethical behavior in the workplace.
 - e. Appraise and explain the ethical implications of contemporary business issues.
4. Evaluate the issue of globalization and its relation to worldwide business ethics.
 - a. Compare and contrast contemporary business practices being conducted in a global market.

- b. Formulate an increased awareness of the diverse approaches to ethical consequences associated with business operations between countries and cultures.
- c. Assess the influence of the role of organizational culture on employee behavior.

Big Ideas and Essential Questions

Big Ideas

- Personal ethics
- Corporate Social Responsibility and ethical cultures
- Leadership influences and roles
- Global ethics

Essential Questions

1. How does ethics impact personal ethical responsibility?
2. What role does leadership play within the ethical environment?
3. How do you build an ethical culture?
4. How do you develop and maintain Corporate Social Responsibility?
5. How does globalization affect ethical approaches?

These SLOs are not approved for experiential credit.

Effective: Fall 2021