



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

BUS 8150 Global Financial Economy
3 Semester Credit Hours

Student Learning Outcomes and Enabling Objectives

1. Analyze the international role of the U.S. Dollar and cryptocurrency in foreign exchange markets.
 - a. Examine how the U.S. Dollar affects the global marketplace.
 - b. Explain how much of global foreign exchange transactions bought or sold the U.S. Dollar.
 - c. Describe how open companies and governments are to accepting various types of cryptocurrencies.
 - d. Explain how a country who allows currency to be freely bought and sold without restrictions allows for a more open trade.
2. Explore the various ways interest rates affect investment decisions of a firm.
 - a. Explain the role of Central Banks and the International Monetary Fund and how they affect interest rates.
 - b. Use interest rates of various terms along the yield curve to explain how various global events affect capital markets.
 - c. Explain how investor demand on bonds affects rates and how this may affect refinancing.
 - d. Explain how a company uses its limited resources to make investment decisions given current interest rates.
3. Evaluate the differences between frontier, emerging, and developed markets.
 - a. Explain the overall regulatory environments in each.
 - b. Describe the ways countries thrive economically when they have enforcement of various business protections, such as patents, trademarks, and copyrights.
 - c. Explain how the regulatory environment may promote growth opportunities for potential investments by firms.
4. Assess gross domestic product and international trade.
 - a. Explain how the overall gross domestic product of a country encourages a firm to invest there.
 - b. Assess the ways supply, demand, and elasticity affect consumer choice.

- c. Explain how a company might respond to consumer choice in one way in a given country versus another country.

Big Ideas and Essential Questions

Big Ideas

- Cryptocurrency
- Effects of interest rates
- Frontier, emerging, and developed markets
- Gross Domestic Product vs. international trade

Essential Questions

1. How do companies successfully employ limited resources in various global marketplaces?
2. What are some ways the microeconomic and macroeconomic conditions of marketplaces affect how firms operate successfully?
3. How do bond markets, central banks, foreign exchange markets affect the investment decisions of a company?
4. Why does the regulatory environment tend to affect the long-term success of a company?
5. How can a company be successful in frontier, emerging, and developed markets?
6. How does inflation, disinflation, and deflation affect gross domestic product in various global marketplaces?

These SLOs are not approved for experiential credit.

Effective: Fall 2022