



BAKER COLLEGE

STUDENT LEARNING OUTCOMES

BUS8910 DBA Comprehensive Exam
2 Semester Credit Hours

Student Learning Outcomes and Enabling Objectives

1. Explain the primary theories related to business and the business environment.
 - a. Compare leadership theories.
 - b. Contrast organizational behavior and functional theories.
 - c. Evaluate financial and economic-related issues and challenges.
 - d. Interpret IT governance and how it relates to corporate management.
2. Defend the application of theory within the business environment.
 - a. Summarize how theory relates to business-related scenarios.
 - b. Evaluate how theory assists with business problem-solving.
 - c. Assess business situations using a theoretical framework.
3. Demonstrate scholarly reading and writing principles.
 - a. Prepare exam responses using APA format and scholarly writing practices.
 - b. Relate responses with examples and evidence.
 - c. Employ scholarly writing with scholarly literature.

Big Ideas and Essential Questions

Big Ideas

- Business theory definition
- Business theory application
- Scholarly reading and writing

Essential Questions

1. What are the definitions and differences of various leadership, organizational, economical, and IT theories?
 2. How does business-related theory relate to business application?
 3. How does scholarly reading and writing support theoretical application?
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These SLOs are not approved for experiential credit.

Effective: Fall 2023