



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

BUS8920 Comprehensive Essay
3 Semester Hours

Student Learning Outcomes & Enabling Objectives

SLO 1: Understand the purpose and resulting requirements of the Comprehensive Essay.

SLO 2: Develop a disciplined approach for completing a comprehensive literature review.

SLO 3: Determine the credibility of different references.

SLO 4: Document breadth of knowledge through a literature review focused on course content from the first year and additional readings addressing the selected field of interest.

SLO 5: Compare and contrast the foundational theories and scholarship.

SLO 6: Integrate feedback to achieve higher levels of cognitive skills in developing the Comprehensive Essay.

SLO 7: Understand the final requirements of the Comprehensive Essay.

SLO 8: Demonstrate mastery of a selected field of interest by completing a Comprehensive Essay addressing the fundamental theories and scholarship.

Enabling Objectives (EO)

Module 1

EO 1: Understand the relationship of the Comprehensive Essay Milestone with the five major milestones of the DBA Program.

EO 2: Understand the importance of the Comprehensive Essay in shifting the focus from the first year's concentration on specific topics in the field of management to the second year's focus on preparing to develop the actual research study and proposal.

EO 3: Know the Comprehensive Essay Rubric and the requirements for each chapter of the essay.

Module 2

EO 4: Know the difference between what is and what is not a literature review.

EO 5: Understand how to select a field of interest and develop a resulting theme for the essay.

Module 3

EO 6: Understand how to effectively review references.

EO 7: Understand how to evaluate the credibility of references.

Module 4

EO 8: Understand how to initially document a review of foundational theories and scholarship related to the research interest.

EO 9: Demonstrate the ability to critically review the work of other authors.

Module 5

EO 10: Demonstrate the ability to go beyond a summary of first year's work to provide additional insights on foundational theories and scholarship.

Module 6

EO 11: Understand how to effectively use feedback to develop the final Comprehensive Essay.

Module 7

EO 12: Understand all of the rubric requirements for successful completion of the Comprehensive Essay.

Module 8

EO 13: Submit the final Comprehensive Essay.

EO 14: Internalize the student learning outcomes and enabling objectives for the course.

EO 15: Assess Academic Progress in the DBA Program.

These SLOs are not approved for experiential credit.

Effective: Summer 2018