



**BAKER COLLEGE**  
**STUDENT LEARNING OUTCOMES**

**CIS 4410 Strategy, Management, and Acquisitions**  
**3 Semester Hours**

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**Student Learning Outcomes & Enabling Objectives**

1. Analyze how management strategies impact the function of an information systems enterprise.
    - a. Examine opportunities for a competitive advantage in the global marketplace.
    - b. Explain the importance of creating new products and services for business survival.
    - c. Describe the need to make data driven decisions.
    - d. Compare the differences and similarities in mergers versus acquisitions for information systems.
    - e. Determine the role communication plays within management.
  
  2. Evaluate information strategies to address solutions required for success in business.
    - a. Formulate a request for proposal required in information systems planning.
    - b. Evaluate the bidding processes in an information systems project.
    - c. Determine the required information system resources needed for sustainability in a global market.
    - d. Examine the support systems required for an integrated enterprise model.
  
  3. Investigate how to obtain the desired result in a merger or acquisition.
    - a. Determine the potential for ethical encounters in mergers or acquisitions.
    - b. Examine the results of past acquisitions and mergers.
    - c. Describe the possible legal ramifications of mergers and acquisitions.
    - d. Explain issues surrounding risk and security within mergers and acquisitions.
    - e. Analyze potential intellectual property, licensing, and patent issues surrounding mergers and acquisitions.
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**Big Ideas and Essential Questions**

**Big Ideas**

- Management Strategy
- Information Strategies
- Technology Acquisition and Integration

### **Essential Questions**

1. How are the technology acquisition needs for a business determined?
  2. How do information strategies impact a business?
  3. How does change impact the IS department within a business?
  4. What role does management strategy play in information systems?
  5. How do business mergers impact the IS department?
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These SLOs are approved for experiential credit.

**Effective: Fall 2017**