



THE **CULINARY** INSTITUTE *of* MICHIGAN®  
A DIVISION OF BAKER COLLEGE

**BAKER COLLEGE**  
**STUDENT LEARNING OUTCOMES**  
**FBM2650 Sports and Entertainment Venue Management**  
**1 Semester Hours**

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**Student Learning Outcomes & Enabling Objectives**

1. Differentiate between various concessions available within sports and entertainment venues
    - a. Identify various sports arenas and entertainment venues
    - b. Compare operational challenges between venue restaurants, bars, service kiosks, concession windows, group service areas, and walking vendors
  2. Analyze the challenges within staffing and scheduling for sporting and entertainment events
    - a. Examine an event calendar for an entertainment or sporting event venue
    - b. Personalize a staffing schedule for an entertainment or sporting event venue based on an existing event calendar
  3. Evaluate how an arena or venue handles inventory and maintains daily operations
    - a. Summarize daily operations of an arena or entertainment venue
    - b. Recognize multiple inventory and ordering software systems
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These SLOs are not approved for experiential credit.

**Effective: Spring 2021**