



THE **CULINARY** INSTITUTE *of* MICHIGAN®
A DIVISION OF BAKER COLLEGE

BAKER COLLEGE
STUDENT LEARNING OUTCOMES
FBM2750 Club, Resort, and Casino Management
3 Semester Hours

Student Learning Outcomes & Enabling Objectives

1. Compare different types of hospitality leisure venues.
 - a. Identify different types of hospitality venues.
 - b. Explore the differences between operations for resorts, casinos, and private clubs.
2. Examine the historical aspects of clubs, resorts, and casinos.
 - a. Explore development and the rise of leisure venues domestically and internationally.
 - b. Identify the historical background of the development of resorts, casinos, and private clubs.
3. Examine the management and business aspects of various types of leisure properties.
 - a. Explore the types of food and beverage offerings and the role they play in clubs, resorts, and casinos.
 - b. Analyze laws and regulations of casinos, clubs, and resorts.
 - c. Analyze the differences between private and public clubs and resorts.
 - d. Explore the differences involved in marketing the different venues regarding food and beverage operations.
4. Explore the various types of employment opportunities in clubs, resorts, and casinos.
 - a. Identify the different employment opportunities available regarding food and beverage work at a club, casino, and resort.
 - b. Explore staffing strategies for clubs, resorts, and casinos.

Big Ideas

Difference in regulation and venue laws

History of clubs, casinos, resorts

Food and beverage operations by venue

Different employment opportunities in food and beverage operations

Essential Questions

How are the key components and activities of the Primary and Secondary Business run with respect to Food and Beverage Operations (club, resort, and casino)?

How do changes in social, economic, and international circumstances impact clubs, resorts, and casinos?

How do laws and regulations impact the different food and beverage operations based on venue (casinos, clubs and resorts)?

How do staffing marketing, and executing strategies differ between the three main venues (casinos, resorts, and clubs)?

These SLOs are not approved for experiential credit.

Effective: Fall 2022