



**BAKER COLLEGE**  
**STUDENT LEARNING OUTCOMES**

**FIN 3550 Financial Markets**  
**3 Semester Hours**

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**Student Learning Outcomes & Enabling Objectives**

1. Examine the modern financial markets for raising capital and making investment decisions.
    - a. Compare the public and private forces for raising financial capital.
    - b. Analyze the market forces impacting the fixed-income capital market.
    - c. Analyze the market forces impacting the equity capital market.
    - d. Determine interest rates and the term structure of interest rates.
  
  2. Analyze the rules, regulations and authorities that oversee the financial markets.
    - a. Explore the role of the Federal Reserve (FED) in the financial markets.
    - b. Identify the relevant factors that affect interest rate movements.
    - c. Evaluate tools used by the FED and relevant monetary theory used to make decisions.
    - d. Explore the role played by the Securities and Exchange Commission (SEC) in managing access to information, reporting, and funding in the capital markets.
  
  3. Apply process and formulas used to participate in the capital markets.
    - a. Classify changes in yields and value of securities and determine why they have changed.
    - b. Calculate the price of bonds using appropriate value techniques
    - c. Identify the process by which securities such as stocks and bonds are traded.
    - d. Determine the value of stocks using fundamental and technical analysis techniques.
    - e. Explain how interest rates impact valuation measures for debt and equity securities.
    - f. Interpret risk management techniques used in financial markets, such as derivatives, used to speculate or hedge future financial performance.
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These SLOs are approved for experiential credit.

**Effective: Fall 2017**