



**BAKER COLLEGE**  
**STUDENT LEARNING OUTCOMES**

**FIN 4510 International Financial Management**  
**3 Semester Hours**

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**Student Learning Outcomes & Enabling Objectives**

1. Analyze the global financial environment for opportunities and challenges faced by an organization.
  - a. Summarize the international monetary system and how the balance of foreign currency payments affect a multinational corporation (MNC).
  - b. Illustrate globalization's impact on the financial needs of an MNC.
  - c. Examine how trends in corporate governance are altering the competitive landscape for MNCs.
  
2. Interpret foreign exchange market theories and strategies for participating in foreign markets.
  - a. Identify major international currency trades.
  - b. Summarize how MNCs manage the market for foreign exchange and currency valuation.
  - c. Interpret foreign exchange market operations.
  
3. Apply foreign exchange exposures to business operations of a multinational corporation.
  - a. Calculate foreign exchange transaction exposure.
  - b. Calculate foreign exchange translation exposure
  
4. Identify key aspects of financing the global firm.
  - a. Identify the global cost and availability of capital to finance an MNC.
  - b. Identify strategies for raising equity and debt in a global marketplace.

**Big Ideas:**

Global financing cost and availability of funding

FOREX transactions

FOREX translations

Foreign market strategies

Opportunities and challenges of global financing

**Essential Questions:**

1. How does the balance of payments, international access to funds and the governance in place impact the multinational corporation and access to funding (MNC)?
2. How does foreign currency exchange translation impact the operations of an MNC?
3. How does foreign currency exchange transaction impact the operations of an MNC?
4. How do different foreign currency strategies impact the business decisions of an MNC?
5. What challenges are there in accessing funding in the global financial markets?

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These SLOs are not approved for experiential credit.

**Effective: Fall 2021**