BAKER COLLEGE
STUDENT LEARNING OUTCOMES

FIN4610 Investment Management
3 Semester Credit Hours

Student Learning Outcomes and Enabling Objectives

1. Interpret financial market behavior as it affects trends, risk, pricing, and return on investment decisions.
   a. Apply information and financial data from various sources to the process of investment vehicle selection for a portfolio.
   b. Summarize economic and industry data to be able to spot trends, and patterns of strength and weaknesses, which could determine the appropriateness of this investment at the current time.
2. Evaluate various investment alternatives focusing on the risk/reward ratio concept.
   a. Explore technical analysis concepts for choosing investments from many alternatives.
   b. Explore fundamental analysis constructs for choosing investments from many alternatives.
   c. Consider both global and domestic investment vehicles in determining proper diversified mix of investments for the greatest possible return on investment for the stated level of risk.
   d. Explore the alternative sources for acquiring the investments for the portfolio.
   e. Use time value of money calculations to help project rates of return, payback, and long-term growth prospects.
3. Construct an investment portfolio geared to meet the investment goal while meeting the risk tolerance and time horizon of components of the investor.
   a. Compare risk versus return issues related to creating an investment portfolio.
   b. Identify characteristics of different investment options to determine the role they could play in the investment portfolio.
   c. Choose certain investment choices appropriate for the goals, risk tolerance, and time horizon of a specific investor.

Big Ideas and Essential Questions

Big Ideas
- Investment portfolio
- Investment goals
- Risk vs. Reward
- Technical vs. Fundamental Analysis
- International vs. Domestic investment opportunities
- Financial and economic data
- Access to investments

Essential Questions
1. How does investment goals, risk tolerance, and time horizon knowledge allow one to create an optimum investment portfolio?
2. How does understanding the risk/reward relationship help in investing?
3. How does using financial and economic data, and evaluation techniques allow one to analyze investments alternatives for a portfolio?
4. What markets are available to any investor when creating and investment portfolio?

These SLOs are not approved for experiential credit.

Effective: Fall 2021