



BAKER COLLEGE

STUDENT LEARNING OUTCOMES

FIN4910 Finance Seminar
3 Semester Credit Hours

Student Learning Outcomes and Enabling Objectives

1. Evaluate a corporate financial situation to determine the appropriate course of action.
 - a. Analyze the financial statements of an organization to determine any issues or concern that need to be addressed.
 - b. Determine the status of working capital and use of leverage and its adequacy to meet both short-term and long-term organizational needs.
 - c. Explore economic, industry, and competitive data needed to compare trends and financial performance.
2. Evaluate a financial markets situation to determine the appropriate course of action.
 - a. Examine current trends in equity and debt markets related to access to funding, for use in planning and decision-making.
 - b. Compare public and private forces for raising financial capital for appropriateness with the organization's current financial situation and financial forecasting.
 - c. Analyze current financial market strategies to secure adequate capital for financial situations like share repurchases and mergers and acquisitions.
3. Evaluate a scenario confronted by a financial planning professional to determine the appropriate course of action.
 - a. Apply fundamental financial planning principles to a client situation.
 - b. Determine the appropriate insurance planning for a client situation.
 - c. Compare investment alternatives as part of a comprehensive financial plan.
 - d. Investigate the various life cycle stages of a financial plan as it relates to taxes, contingency planning, and forecasting future needs as the client ages.
 - e. Identify retirement and estate planning needs for a client situation.
 - f. Use ethical practices when working with financial planning clients.

Big Ideas and Essential Questions

Big Ideas

- Corporate Finance

- Financial Markets
- Personal Financial Planning

Essential Questions

1. How does financial statement analysis skills help in analyzing financial ratios and trend analysis needed for decision-making?
2. How does analyzing factors external to the organization help with both short-term and long-term financial planning?
3. How does money and banking concepts, like using the equity and debt markets to finance the organization help and ongoing concern like a corporation, while enhancing shareholder value?
4. Why is it important to know details like what the client's goals are for the money, the time horizon and the risk tolerance while using a financial plan that takes the life stages into consideration?
5. Why are a client's life stages important to the financial plan?

These SLOs are not approved for experiential credit.

Effective: Fall 2020